This brochure example is presented with the permission of the Department of Ophthalmology & Visual Sciences. It is a brochure that was designed by David Murrel, Creative Director at the Department of Ophthalmology & Visual Sciences, with copy written by Jennifer Burkheiser, CME Coordinator for the Department. It provides an excellent example of the information required for inclusion in promotional material for a CME activity.
Glaucoma continues to be a major cause of irreversible blindness throughout the world. In order to change this outcome one patient at a time, we need to improve our recognition for treating angle-closure glaucoma, managing challenging forms of glaucoma with new technologies, and applying new information on glaucoma risk factors. Our speakers will update us on angle-closure glaucoma, glaucoma management in keratoprostheses, the Collaborative Initial Glaucoma Treatment Study clinical trial, and the gene-environment initiative relevant to open-angle glaucoma.

Course Objectives
Upon completion of this conference ophthalmologists and physicians will:

1) improve the recognition of different mechanisms of angle-closure glaucoma.

2) learn about the challenges of glaucoma management in eyes with keratoprostheses.

3) learn about the NIH gene-environment research initiative and the expected advances in glaucoma.

4) learn about the newest “lessons learned” from the CIGTS clinical trial and glaucoma practice patterns.

The University of Michigan Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Michigan Medical School designates this educational activity for a maximum of 4 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
8:00 a.m. Registration and Breakfast
8:30 a.m. Welcome and Introduction
   Sayoko E. Moroi, M.D., Ph.D.
   Challenges with Angle-Closure Glaucoma
   Moderator:
   Sayoko E. Moroi, M.D., Ph.D.
8:40 a.m. Through the Looking Glass:
   Glaucoma Challenges in Keratoprosthesis
   Jennifer S. Weizer, M.D.
8:55 a.m. An Attack of Angle-Closure Despite a Patent Peripheral Iridotomy...What Do I Do Now?
   Denise A. John, M.D.
9:10 a.m. Compelling New Concepts of Angle-Closure Glaucoma
   Marc F. Lieberman, M.D.
9:50 a.m. Question & Answers with Panel
10:05 a.m. Break
10:25 a.m. Lessons Learned from a US Population - Based Study of Primary Open-Angle Glaucoma
   Louis R. Pasquale, M.D.
10:50 a.m. The Association Between Glaucoma, Glaucoma Medication Use, and Mortality
   Joshua D. Stein, M.D., M.S.
11:05 a.m. Approach to the Management of Newly Diagnosed Open-Angle Glaucoma—
   Guidance from the CIGTS
   Paul R. Lichter, M.D.
11:40 a.m. Questions & Answers with Panel
11:55 a.m. “Visioning Tibet”
   a 55-minute PBS independent documentary about Dr. Lieberman’s eye care in Tibet
12:50 p.m. Course Adjourns

**Guest Speakers:**

- **Marc F. Lieberman, M.D.**
  - Clinical Professor of Ophthalmology
  - Tibet Vision Project
  - San Francisco, California

- **Louis R. Pasquale, M.D.**
  - Co-Director, Glaucoma Service
  - Assistant Professor of Ophthalmology
  - Massachusetts Eye and Ear Infirmary
  - Boston, Massachusetts

**Kellogg Eye Center Speakers:**

- **Denise A. John, M.D.**
  - Glaucoma, Cataract, and Anterior Segment Disease
  - Lecturer, Ophthalmology and Visual Sciences

- **Paul R. Lichter, M.D.**
  - Glaucoma, Cataract, and Anterior Segment Disease
  - F. Bruce Fralick Professor of Ophthalmology
  - Chair, Ophthalmology and Visual Sciences
  - Director, University of Michigan Kellogg Eye Center

- **Sayoko E. Moroi, M.D., Ph.D.**
  - Glaucoma, Cataract, and Anterior Segment Disease
  - Associate Professor, Ophthalmology and Visual Sciences

- **Joshua D. Stein, M.D., M.S.**
  - Glaucoma, Cataract, and Anterior Segment Disease
  - Assistant Professor, Ophthalmology and Visual Sciences

- **Jennifer S. Weizer, M.D.**
  - Glaucoma, Cataract, and Anterior Segment Disease
  - Assistant Professor, Ophthalmology and Visual Sciences

**Current Concepts and Challenges in Angle-Closure Glaucoma**

Saturday, January 17, 2009
8:00 a.m. – 1:00 p.m.

To register, please return this completed form by Friday, January 9, 2009. Include a check made out to U-M Department of Ophthalmology and Visual Sciences, in the amount of $100 or credit card information. Send to:

Jennifer E. Burkheiser - CME Coordinator
U-M Kellogg Eye Center
1000 Wall Street, Ann Arbor, MI 48105
FAX: 734-936-8633

---

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City/State/Zip code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Daytime Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Daytime Fax (necessary for faxed registration confirmation)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email address (preferred for registration confirmation)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit card number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit card expiration date</th>
<th>3 or 4 digit code</th>
</tr>
</thead>
</table>